

Scott County Association for Leadership and Efficiency (SCALE)
Mission, Values, and Strategic Priorities

Approved by Membership on August 14, 2009

SCALE MISSION STATEMENT

“The mission of SCALE is to forge new and innovative ways in which government entities can collaborate to provide superior services while making the most of limited resources.”

SCALE CORE VALUES

RELATIONSHIPS – (Building Relationships based on cooperation, trust, and open communication)

PARTNERING – (Sharing of resources to effectively and efficiently deliver services)

INNOVATION – (Challenging each other to creatively meet ever changing community needs)

EDUCATION – (Growing and learning together to understand and meet the needs of today and tomorrow)

INFLUENCE – (Affecting positive change within our community, region, state, and federal governments)

LEADERSHIP – (Developing and inspiring leadership and a community service culture)

SCALE STRATEGIC PRIORITIES

QUALITY OF LIFE – (Establish coordinated policies and programs that improve the quality of life within our communities)

- Adopt, by September 2009, a Social Host Ordinance
- Develop, by January 2010, a realistic goal and implementation plan for energy conservation and sustainable development.
- Create, by January 2010, a collective approach/response to the emerald ash borer infestation

COMMUNITY CULTURE – (Develop leaders within SCALE member entities that understand, embrace, and embody SCALE’s Mission and Core Values)

- Improve SCALE communications capability, by September 2009, through:
 - Initiation of a quarterly E-newsletter to all elected and appointed officials
 - Updating the SCALE Website
 - Develop and submit quarterly cable presentations and publications to local, regional or statewide media
- Develop, by February 2010, a managerial and leadership training curriculum for staff and elected officials that incorporates the SCALE concepts and core values – SCALE University

ECONOMIC DEVELOPMENT – (Create a supportive business environment that attracts and retains business across all of Scott County)

- Adopt, by December 2009, a charter for the unified transportation plan that is realistic for Scott County and that can be supported by community economic development, land use, and transportation plans.

TRANSPORTATION – (Improve transit and transportation infrastructure and services that enhance access and mobility, encourage business development and manage costs)

- Provide, throughout 2009, educational opportunities for all elected and appointed officials designed to develop a better understanding of the relationship between land use, transportation, and economic development and the importance of a long-term plan for developing a cost effective, sustainable community.
- Develop, by December 2009, the work plan to move the Unified Plan forward
- Continue Lobbying Efforts for TH 13 and TH 169 in Washington and locally

SERVICE DELIVERY – (Consolidation of services and/or sharing of resources to provide superior services at the lowest total cost to our taxpayers)

- Create, by March of 2010, a framework for the consolidation and/or coordinated contracting of I.T. services among member entities
- Expand, by February 2010, the capabilities and use by the Joint Training Facility to enhance fire and law enforcement training opportunities and to be more inclusive of the public, emergency medical services, and public works.