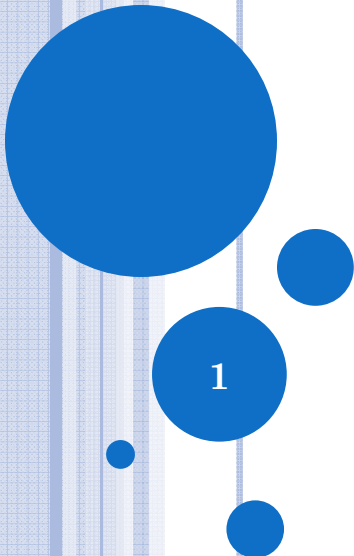


**“50 BY 30”
HOUSING, WORKFORCE
DEVELOPMENT & TRANSPORTATION
IN THE 21ST CENTURY**



**A Collective Impact Approach to achieving 50% of
the County’s labor force living and working in the
County by 2030**

MAY 8 SCALE MEETING

- Initial Collective Impact Presentation
 - Complex problems require complex solutions
 - More than collaboration
 - Mindset shift – asset-based
- After TED, What's Next?
 - Literacy?
 - Mental health?
 - Housing?
 - Bring framework to SCALE exec for further discussion

JUNE 5 SCALE EXEC MEETING

- Draft Collective Impact Problem Outline
 - To stimulate discussion on issue – SCALE has had multiple presentations on
- Discussion on housing
 - Is there a problem?
 - Only workforce?
- SCALE Exec Directs CDA and Staff
 - Evaluate Issue
 - Bring proposal Forward

JULY 1-2 CDA CONVENES MEETINGS

- Meeting to discuss process
 - CDA, SMSC, Mn Housing, County, Two Cities
- Discussed Collective Impact Process
 - Mn Housing Supportive Bring Resources
 - County Staff attended learning session (draft concepts)
 - CDA – support for larger view and draft work plan
 - SMSC supportive of discussion
 - Cities – supportive of proposal discussion
- Issue of Housing –
 - Tied closely to: workforce/literacy, transportation (access)

AUGUST 7 SCALE EXEC

- Collective Impact Proposal
 - Review **DRAFT** charter
 - Responded to Direction of Exec
 - In two months cannot define
 - Need right people at the table
- Decision on Direction – SCALE Issues
 - If Collective Impact
 - Develop Steering Committee
 - Develop Work Teams
 - Approve Charter at City Council, County, Schools

SEPTEMBER 11 SCALE

- Four Inter-related Issues
 - Housing, Workforce, Literacy, Transportation
- SCALE's "50 by 30" Goal
- Four Questions – Small Group Exercise
 - Why now?
 - What can my community hope to gain?
 - How are these issues affecting my community today?
 - Who in my community is already working on these issues?

HOUSING

- 3 in 5 seniors in Minnesota pay more than 30% of their income on housing
- Nearly 5,500 foreclosures in Scott County during the foreclosure crisis 2009-2013
- Rental rates have risen 12% while incomes have only risen 2%
- Increased demand for federally subsidized housing
- Point-in-time count shows growing number of homeless households in Scott/Carver county

WORKFORCE DEVELOPMENT

- Significant Job Growth
- Low state and local unemployment rates (June: Scott County 3.3% and MN 3.9%)
- Changing demographics
- Projected job openings by 2020 in Minnesota is expected to be 500,000
- Three quarters of those will be for those who are retiring
- Lack of post-secondary options locally

FUTURE WORKFORCE

- Today's third graders are our future workforce
 - In 2015, a third (688 students) of Scott County 3rd graders not reading at grade level
 - Future achievement is predictable by grade 3
 - 15% expected to drop out
 - 55% expected to graduate unprepared for college/career
 - Maintaining status quo has a cost
 - Local annual public services cost per dropout: \$28,000
 - Local annual public services cost per unprepared grad: \$10,000
 - Annual local cost: \$6,960,000 per graduating class

TRANSPORTATION ACCESS

- Lack of Transportation Options:
 - on evenings/weekends for employers (import low wage earners and export County higher skill sets)
 - reverse commute options for employers
- Congestion on Regional System – will make more difficult to commute north with time

Welcome to
Scott County!

Housing
Options
Avail. for
Entire Life

All
Households
Spend < 30%
Income on
Housing

50%
Resident
Workers
Work in Scott
County

Jobs that
Support
Individual/Family
Needs

Cities

SCALE

CDA

SUSTAINED ECONOMIC DEVELOPMENT

HOUSING

No Post-
Secondary
Ed. Facilities

Lower Wage
Jobs

WORKFORCE DEVELOPMENT

Lack of
Housing
Options

Pub. Policy
Challenges

NIMBY

Zoning

EARLY CHILD LITERACY

Regional
Capacity

Mobility

Lacking
Local transit
options

TRANSPORTATION

Jobs ≠
Local Skills



SCALE

Scott County Association For Leadership And Efficiency

SCALE'S VISION

SCALE has set a vision (or target) of achieving 50% of the County's labor force living and working in the County by 2030 by focusing on:

- Transportation
- Land Use
- Economic Development

SCALE'S CONTRIBUTIONS TOWARDS GOAL

1. Strategic transportation investments that supported economic development with oversight through TED
2. Expanded to land use and transportation through education modules, data, and workgroup support
3. Focused on economic development to increase the number of jobs in the county through site development, C/I land absorption, and FSS

WHAT IS NEXT?

- Due to our success at attracting job growth in our communities, the next steps to advance our goal should be in the areas of:
 - Housing
 - Workforce Development
 - Access to Transportation

WHY NOW?

Aligns with and supports local planning efforts: 2040 Comprehensive Plans, CDA housing needs assessment, transit way studies

Inform local decision on school enrollment and housing growth

Rapid job growth has many communities working to find solutions to labor shortages, transportation and housing but they have focused on these
.separately

The cost of doing nothing could be significant

WHAT DO WE EXPECT TO GAIN?

- By closely working on the areas of housing, workforce development, and transportation we hope to gain:
 - A comprehensive understanding of programs, services, initiatives, and investments surrounding these issues
 - Development of a local vision and action plan that supports these issues
 - Potential cost savings by joint collaboration

SMALL GROUP EXERCISE

Why now?

What can my community hope to gain?

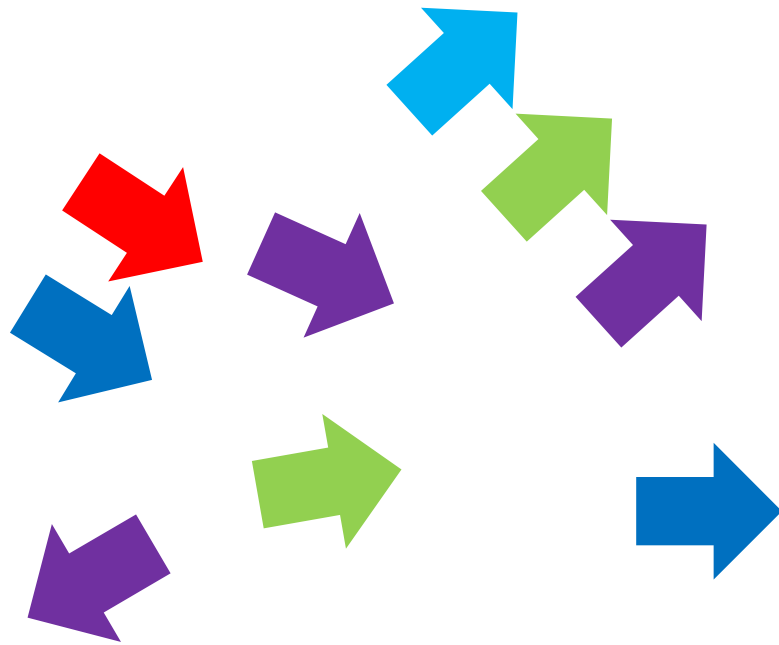
How are these issues affecting my community today?

Who in my community is already working on these issues?

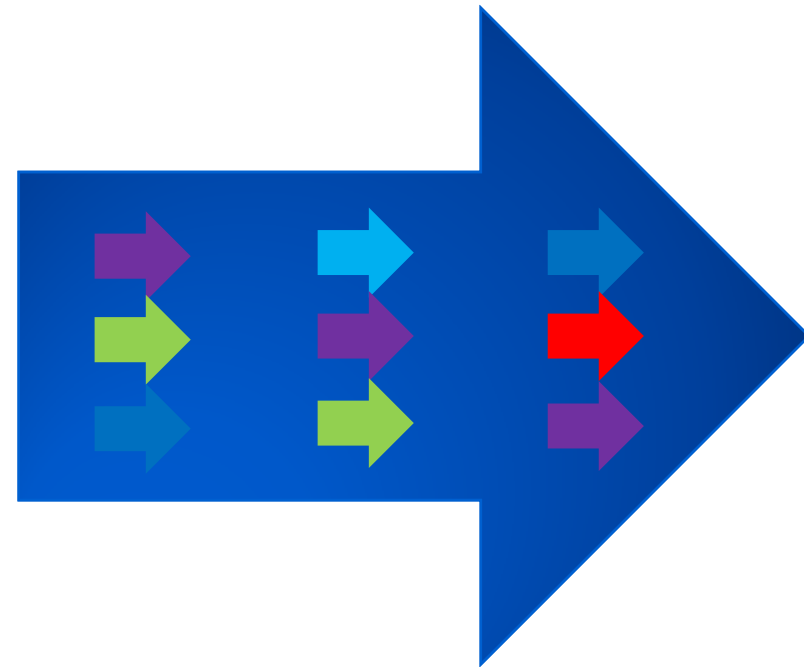
1. Answer four questions individually (5-10 min)
2. In small group, discuss your responses and record themes on flip chart (15-25 min)
3. Spokesperson from each small group shares themes with full group (5-10 min)

Isolation/Collaboration

Collective Impact



Incremental Change



Transformational Change

STRUCTURE

Steering Committee

Work Groups

Housing

Workforce
Development

Literacy

Transportation

Partners

CDA

CAP

FISH

Schools

Cities

County

FMF

Met Council

Diversity Council

Businesses

Faith Community

MIN Housing

SMSC

DEED

MVTA

Community Partners

SCALE

(Backbone)



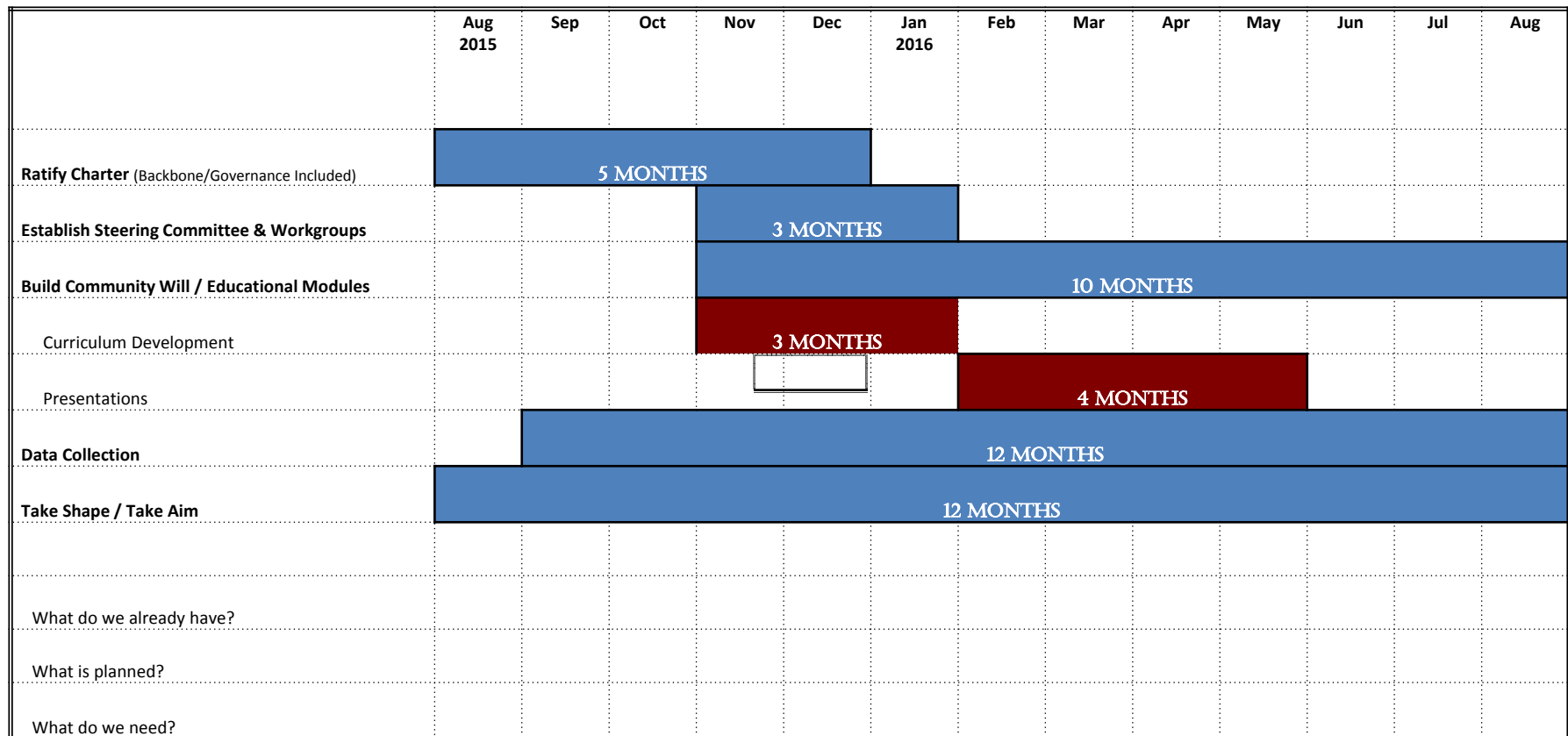
WHAT DOES A STEERING COMMITTEE DO?

- 1) Guidance, Vision, and Oversight
- 2) Leadership in the community and within the collective impact project
- 3) Active Participation in the process

WHO SHOULD BE ON THE STEERING COMMITTEE

- Lived Experience
- City Elected Official
- City Non-Elected
- Housing
- Employer
- School District Leadership
- School District Elected
- County Commissioner
- SMSC
- WIB
- Non-Profit
- Health and Human Services
- CDA
- Public Safety

“50 BY 30” TIMELINE



NEXT STEPS FOR SCALE 2015-2016

- **Establish a backbone structure that will provide leadership (communication, meetings, move work forward) for defining the problem.**
- **Establish work groups and a steering committee with key players from each area that has been identified**
- **Fund initiative by utilizing previous TED dedicated funds**
- **Support effort through continued discussion and education at City Council, School Board and County Board Meetings**
- **Be transparent and consistent with decision making**
- **Understand the issues through collected data that defines the Scott County community**
- **Discover the common themes as it relates to living and working in Scott County**